



double dare



OMG!

EXCLUSIVE ZONE SYSTEM MASKS

OMG!



“Making a statement in the very crowded sheet space while also tapping into a number of skincare and beauty trends is a tall order. But the assortment of OMG sheet masks certainly did so with flair while also offering effective and efficient skincare solutions.”

4. Business

Products



OMG! SPA COLLECTION

Save time, money, and hassles. Experience the perfect balance between busy & beauty!



OMG! PLATINUM COLLECTION

Put your fashionable face forward with the OMG! Platinum Collection.



OMG! MAN IN BLACK COLLECTION

It is a sleek collection of mask kits that specifically address men's skin concerns and help eliminate, dirt, sweat and oil.



OMG! PULLING & PEELING GEL

Sloughs away dead skin cells and eliminates build-up of impurities and debris in the pores leaving skin visibly soft and smooth.



OMG!VC PURE VITAMIN C SERUM

This crucial vitamin is key to encourage collagen production, promote youthful skin, and provide anti-aging benefits.



AGE FREEZE

Start age management when you are young! This anti-ageing mask is specially designed for young aging and millennials



HONEY MILK DROP

Total nurturing care for face& body.



JET SUPER HYDRATING

Super hydrating system on the air plane and harsh environment.



I.M. BUDDY

Innovative Multi-Functional Buddy. Now it's yours.

3. Organizational Structure



1. Brand Story

Brand Identity

“Draw out impurities and Drive in nutrients!”

Double Dare infuses Beauty and Science for the perfectly balanced radiant skin without compromising Style!

O

‘O’ptimum

Functionality / Quality

Systemized Care

M

‘M’imizer

Easy / Simple

All in One

G!

‘G’rab & Go

Convenient / Mobile

Travel Friendly

Show & Social Media Collaboration



Media & Awards



OMG!



HOLLAND BEAUTY
COMPANY®



4. Business

Distribution Status

USA[12]

-WHOLESALE

ULTA
HOT TOPIC
DILLARD
COSMOPRO STORE
RICKY'S NYC
RILEY ROSE

-OFFICIAL SITE

Doubledarespa.com

-ECOMMERCE

IHERB
AMAZON
SWEET SPARKLE

-MARKETING SALES

WENDY WILLIAMS TV SHOW
TODAY SHOW
ACCESS HOLLYWOOD

CANADA[3]

-WHOLESALE

TRADE SECRETS HIGHFIELD HOLDINGS
PRO BEAUTY
CHATTERS
BEAUTY FIRST

S.AMERICA[2]

BRAZIL

IMEXMIR COMERCIO

-CHILE

EMPRESAS DBS

-PANAMA

MORESI

BALTIC AREA[4]

-RUSSIA, BELARUS, KAZAHSTAN

RU

-UZBEKISTAN

KOLBERG GROUP

S.KOREA[1]

-S.KOREA

WEME INTERNATIONAL

MIDDLE EAST

-DUBAI, KUWAIT

YUSEF TRADING INC.

-PAKISTAN

MAGATA INT.

-TURKEY

HOLLAND BEAUTY COMPANY

AUSTRALIA[1]

AUSTRALIA

DATLINE IMPORTS

EUROPE[11]

-POLAND

AURA DISTRIBUTION

NETHERLANDS

HOLLAND BEAUTY COMPANY

-NORWAY

CUBUS, BIKBOOK,
FREDRIK & LOUSIA, SKIN TONIC

-REPUBLIC OF IRELAND

D&A DISTRIBUTION

-ICELAND

HEILSA EHF

-SWITZERLAND

SWISS DOBI

SWEDEN

THE AGENCIES

-GERMANY

DOUGLAS GERMANY

BELGIUM

HOLLAND BEAUTY COMPANY

NEWZEALAND[1]

WORLDWIDE



OMG! 4IN1 KIT
ZONE SYSTEM MASK



OMG!
3 IN 1 KIT PEEL OFF MASK



OMG! 2IN1 KIT
DETOX BUBBLING MICROFIBER MASK



OMG! 3IN1 KIT
HAIR REPAIR SYSTEM



OMG!
PREMIUM PACKAGE SET



OMG! STANDING MASK BRUSH



OMG! MEGA HAIR BAND



OMG! VC
PURE VITAMIN C SERUM



OMG! PLATINUM
GREEN FACIAL MASK KIT



OMG! PLATINUM
HOT PINK FACIAL MASK KIT



OMG! PLATINUM
PURPLE FACIAL MASK KIT



OMG! PLATINUM
SILVER FACIAL MASK KIT



OMG! MAN IN BLACK
FACIAL MASK KIT



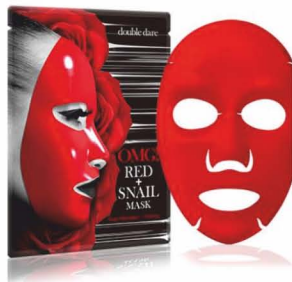
OMG! MAN IN BLACK
PEEL OFF MASK KIT



MINI BEAUTY FAN



I.M. BUDDY FACE



OMG!
RED + SNAIL MASK



OMG!
LIGHT ON SERUM PRIMER



OMG!
PEELING GEL



OMG!
PULLING GEL



OMG!
PULLING GEL KIT



OMG!
OMG! PEELING & PULLING KIT



OMG!
BOUNCING MASK



OMG!
AGE FREEZE VEIL MASK



OMG!
AGE FREEZE GEL MASK



OMG! DIAMOND ON HAIR
(72 STONES IN A PACK)

OMG! RED BOOSTER SYSTEM



RED Treatments to OMG! Skin

RED Treatments to OMG! Skin RED BOOSTER SYSTEM

INTENSE CARE

1-2 Times/Week



OMG! RED Bubble Mask

Deep Skin Purifier

The First Step of
Red Booster Anti-aging
System



OMG! RED + SNAIL Mask

Skin Energy Booster

A 10-minute Skin Reset Red
Mask

DAILY CLEANSING



OMG! RED OIL TO FOAM CLEANSER

Gentle One-step
Cleanser

Melt Away Makeup and
Impurities

DAILY ROUTINE SKIN CARE



OMG! RED Water Serum

Instant Hydrating Booster

Daily Dose of Hydration &
Antioxidant



OMG! RED MPR Glow

Firm & Glow Booster

Powerful Antioxidants
Boost Firmness and
Elasticity Restoring
Radiant, Youthful skin

OMG! MASK

OMG! SPA

		1 t/m 10 stuks	11 t/m 24 stuks
	OMG! 4IN1 KIT ZONE SYSTEM MASK	RRP € 10,00 € 5,50	RRP € 10,00 € 5,50
	OMG! 3 IN1 KIT PEEL OFF MASK	RRP € 9,00 € 4,80	RRP € 9,00 € 4,50
	OMG! 2IN1 KIT DETOX BUBBLING MICROFIBER MASK	RRP € 7,95 € 4,20	RRP € 7,95 € 3,95
	OMG! 3IN1 KIT HAIR REPAIR SYSTEM MASK	RRP € 11,50 € 6,00	RRP € 11,50 € 5,75
	OMG! RED SNAIL MASK	RRP € 7,95 € 4,20	RRP € 7,95 € 3,95
	OMG! PREMIUM PACKAGE SET	RRP € 50,00 € 29,00	RRP € 50,00 € 25,00
	OMG! HAIRBAND DIV. KLEUREN	RRP € 10,95 € 6,00	RRP € 10,95 € 5,50

OMG! MASK

OMG! PLATINUM

		1 t/m 10 stuks	11 t/m 24 stuks
	OMG! PLATINUM GREEN FACIAL MASK KIT	RRP € 10,95 € 6,00	RRP € 10,95 € 6,00
	OMG! PLATINUM PURPLE FACIAL MASK KIT	RRP € 10,95 € 6,00	RRP € 10,95 € 5,50
	OMG! PLATINUM SILVER FACIAL MASK KIT	RRP € 10,95 € 6,00	RRP € 10,95 € 5,50
	OMG! PLATINUM HOT PINK FACIAL MASK KIT	RRP € 10,95 € 6,00	RRP € 10,95 € 5,50
	OMG! MAN IN BLACK FACIAL MASK KIT	RRP € 8,00 € 4,50	RRP € 8,00 € 4,00
	OMG! MAN IN BLACK PEEL OFF MASK	RRP € 11,00 € 6,00	RRP € 11,00 € 5,50
	OMG! STANDING MASK BRUSH	RRP € 15,40 € 8,25	RRP € 15,40 € 7,70

OMG! MASK

OMG! RESCUE MY SKIN

		1 t/m 5 stuks	6 t/m 24 stuks
	OMG! VITAMINE C SERUM HIGH CONCENTRATE	RRP € 69,95 € 38,50	RRP € 69,95 € 38,50
	OMG! LIGHT ON PRIMER WHITENING	RRP € 55,95 € 33,00	RRP € 55,95 € 28,00
	OMG! PEELING GEL	RRP € 34,95 € 19,00	RRP € 34,95 € 17,00
	OMG! PULLING GEL	RRP € 29,95 € 18,00	RRP € 29,95 € 15,00
	OMG! PULLING SET INCL. BUDDY	RRP € 55,00 € 33,00	RRP € 55,00 € 28,00
	OMG! PEELING & PULLING GIFTBOX INCL HAARBAND	RRP € 99,95 € 56,00	RRP € 99,95 € 50,00
	OMG! BOUNCING MASK	RRP € 39,95 € 24,00	RRP € 39,95 € 20,00

OMG! MASK

OMG! RED

		1 t/m 5 stuks	6 t/m 24 stuks
	OMG! RED BUBBLE MASK	RRP € 7,25 € 3,65	RRP € 7,25 € 3,30
	OMG! RED MASK + SNAIL	RRP € 7,95 € 3,97	RRP € 7,95 € 3,75
	OMG! RED OIL TO FOAM CLEANSER	RRP € 56,95 € 28,50	RRP € 56,95 € 25,00
	OMG! RED WATER SERUM	RRP € 64,95 € 32,50	RRP € 64,95 € 30,00
	OMG! RED MPR GLOW	RRP € 71,00 € 35,50	RRP € 71,00 € 30,00
	V11 TOTAL CARE SERUM	RRP € 99,00 € 49,00	RRP € 99,00 € 46,00
	O! WOW MIRACLE BOOSTER	RRP € 79,00 € 39,50	RRP € 79,00 € 35,00

OMG! MASK

OMG! AGE FREEZE / DISPLAYS

		Meer Info	Netto excl BTW
	OMG! AGE FREEZE VEIL MASK	1 t/m 5 stuks RRP € 74,95 € 38,00	6 t/m 24 stuks RRP € 79,95 € 40,00
	OMG! AGE FREEZE GEL MASK	1 t/m 5 stuks RRP € 79,95 € 45,00	6 t/m 24 stuks RRP € 79,95 € 40,00
	OMG! 2 IN 1 KIT DETOX BUBBLING MICROFIBER MASK DISPLAY B234 X D113 X H320mm	OMG! 2 IN 1 KIT DISPLAY Display gratis in de display 20 stuks OMG! 2 in 1 BUBBLING MASK	Retail value € 159,00 Aankoop compleet € 78,00
	OMG! 3 IN 1 KIT PEEL OF MASK DISPLAY B304 X D113 X H320mm	OMG! 3 IN 1 KIT DISPLAY Display gratis in de display 20 stuks OMG! 3 in 1 MASK 10 stuks OMG! STANDING BRUSH	Retail value € 334,00 Aankoop compleet € 168,00
	OMG! 4 IN 1 KIT ZONE SYSTEM DISPLAY B304 X D113 X H320mm	OMG! 4 IN 1 KIT DISPLAY Display gratis in de display 20 stuks OMG! 4 in 1 10 stuks OMG! STANDING BRUSH	Retail value € 334,00 Aankoop compleet € 168,00
	OMG! 3 IN 1 HAIR REPAIR SYSTEM DISPLAY B294 X D113 X H320mm	OMG! 3 IN 1 KIT DISPLAY Display gratis in de display 20 stuks OMG! 3 in 1 HAIR MASKS	Retail value € 210,00 Aankoop compleet € 105,00
	OMG! HAIR BAND DISPLAY B190 X D113 X H320mm	OMG! HAIRBAND DISPLAY Display gratis incl. White band 12st + 1 tester incl. Light pink 12 st + 1 tester incl. Black band 12 st + 1 tester	Retail value € 394,20 Aankoop compleet € 198,00

OMG! MASK

OMG! DISPLAYS

		Meer Info	Netto excl BTW
	OMG! AGE FREEZE GEL DISPLAY COMPLEET B401 X D240 X H350mm	OMG! Age Freeze Gel Display gratis in de display 24 stuks 1 tester gratis	Retail value € 1998,75 aankoop compleet € 960,00
	OMG! BOUNCING MASK DISPLAY COMPLEET B343 X D240 X H350mm	OMG! Bouncing mask Display gratis in de display 24 stuks 1 tester gratis	Retail value € 998,75 aankoop compleet € 480,00
	OMG! PEELING GEL DISPLAY COMPLEET B325 X D240 X H350mm	OMG! Peeling gel DISPLAY Display gratis in de display 24 stuks 1 tester gratis	Retail value € 873,75 Aankoop compleet € 408,00
	OMG! PULLING GEL DISPLAY COMPLEET B343 X D240 X H350mm	OMG! Pulling gel Display gratis in de display 24 stuks 1 tester gratis	Retail value € 748,75 Aankoop compleet € 360,00
	OMG! SNAIL MASK DISPLAY COMPLEET B271 X D240 X H350mm	OMG! Snail mask Display gratis in de display 36 stuks 5 pakketten van 5 stuks totaal 60 stuks	Retail value € 484,95 Aankoop compleet € 237,00
	OMG! LIGHT ON SERUM DISPLAY COMPLEET B230 X D240 X H350mm	OMG! Light on serum Display gratis in de display 24 stuks 1 tester gratis	Retail value € 1398,75 Aankoop compleet € 672,00
	OMG! MULTI TABEL DISPLAY MET MARKETING VIDEO MONITOR B838 X D393 X H723mm	OMG! Multi tabel display 24 stuks van 2 in 1 / 3 in 1 / 4 in 1 / HM 12 stuks 5 pack 2 in 1 / 3 in 1 / 4 in 1 / HM 24 stuks standing mask brush 12 stuks van 3 kleuren haarband totaal 36 st. + 3 testers HB	Retail value € 3540,00 Aankoop compleet € 1770,00

OMG!



HOLLAND BEAUTY
COMPANY®

OMG! DOUBLE DARE DISTRIBUTOR / IMPORTER BENELUX, TURKEY.

EXCLUSIVE BEAUTY PRODUCTS



WWW.HOLLANDBEAUTYCOMPANY.NL
